



## Newly Enhanced Benefits Enrollment Site!

We're excited to announce that our US benefits enrollment and communication portal has been enhanced to be more robust and user friendly!



### How to Access

Access to the site will remain as [myrlbenefits.com](https://myrlbenefits.com) with direct access when using Single Sign on to login or clicking on the helpful links icon in [Workday](#).

**Scan to access Benefits site!**

If you can't log in through [myrlbenefits.com](https://myrlbenefits.com), you can activate a local account directly on the benefits portal as follows:

- Go to [ralphlauren.bswift.com](https://ralphlauren.bswift.com)
- **Login with:**  
**Username:** First Name (as it appears in the Ralph Lauren system) + Initial of Last Name + Employee ID  
**Default Password:** 6-digit Employee ID + Hire Date (MMDDYYYY)

### Please note:

- If you do not remember your Hire Date you may contact the Benefits Service Center at 1-866-606-0008 to help reset your password.
- Your user ID is case insensitive, so you can use lower, upper or mixed case
- You will be asked to reset your password after initial log in — please reset as instructed
- You will be asked to set up Security Questions for future — please select relevant questions and answers for future reference
- Please select a strong password (recommend 10+ length) to protect your account and avoid reusing passwords across various digital accounts

### Download the new Benefits App! - Available in Apple Store or Google Play

- To Log into the app, you will need to activate your local login credentials on the benefits portal first. To do this, you will need to visit [ralphlauren.bswift.com](https://ralphlauren.bswift.com) and follow the steps outlined above.
- Download the app (search "bswift Benefits")
- Enter company code: RalphLauren
- Enter your newly created login credentials



*You can learn about your benefit offerings, enroll/make changes and submit qualifying life events via the app. Supporting documentation for qualifying life events and dependent verification can be easily uploaded via the app.*

### New Benefits Service Contact Information

- Log on to review your account by visiting [MyRLbenefits.com](https://MyRLbenefits.com)
- 1-866-606-0008  
7 a.m. - 7 p.m. Central, Monday – Friday
- Web chat available on [MyRLbenefits.com](https://MyRLbenefits.com)  
7 a.m. - 7 p.m. Central, Monday – Friday